



Quick, Concise, and Cool News - March / April 2019



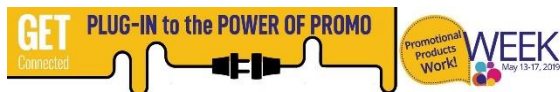
This is OUR WEEK to celebrate US!

Speak up for the industry.

Practice your “elevator speech” and use it whenever you have the chance. Make Get In Touch! presentations to high school marketing classes, colleges and universities, civic groups like Rotary International and Kiwanis Club, as well as more specialized local business organizations. Research where the key influencers are involved in the community, and target their events.

Take advantage of Promotional Products Work! Week

Offer special contests, promotions or celebrations, and invite the media to cover the kick-off or conclusion. Make the events as visually interesting as possible, and make sure the broadcast media, as well as print media know what you’re doing, such as a cause for kids, product donation, benefit for the police and/or fire departments, food drive or other volunteer project in your community.



Want to use the above graphic in YOUR email signature this week? [CLICK HERE](#) and download!

#PPAIRAC



Did you know that you qualify for special pricing on **SAGE** services?

Yes - SAGE offers GAPPP Distributor Members discounts. [Click HERE for more info.](#)

The Supplier and MLR contact page at [GAPPP.org](#) has been updated - [click HERE!](#)



Michelle and Danon are headed to DC!

That's right - as part of the PPAI contingent going to Washington, DC, on May 15 and 16, Michelle Sherwin, CAS (Vantage Apparel), and Danon Middleton (Summit Group) will be speaking with Legislators and their staff about current issues facing the promotional products industry.

You can help them with this mission, by "Flying In", virtually! Select the link for each day, and send a letter to your lawmakers:

Day One—May 13: [Promotional Products Work!](#)

Day Two—May 14: [Independent Contractors](#)

Day Three—May 15: [Advertising Deductibility](#)

Day Four—May 16: [Global Value Chains](#)

Day Five—May 17: [Promotional Products Work!](#)



Michelle Sherwin, CAS



Danon Middleton



The Promotional Products Disaster Recovery Foundation (**PPDRF**) was created by the Promotional Products Association International (PPAI) and the Regional Association Council (RAC) to help promotional products industry members and non-members get back to business in the wake of a federally declared natural disaster.



[Read More about PPDRF here and how YOU can help.](#)



LUNCH AND LEARNS, Egg Harbor Cafe on Roswell Road! [Schedule is HERE!](#)

Space is limited to 20 Distributors per event, so RSVP early and select your delicious lunch from a limited menu.

SUPPLIERS AND MLRS: All 2019 spots have been taken, so please

**Contact Shawn LaFave (shawn@ngapromotions.com)
to be added to the waitlist.**