

## Quick, Concise, and Cool News - January 2018

### President's Paragraph



As many of you are now returning from the ASI Show in Orlando and PPAI Expo in Las Vegas, please allow me a moment to wish you all a Happy New Year and to make a brief introduction of myself.

I am Chris Clark, CAS, distributor principal with Radius Marketing Solutions in Warner Robins, Georgia. I am also your 2018 GAPPP President of the Board. I am honored to serve you all in this capacity and look forward to working diligently alongside our Board of Directors, volunteers, and our Executive Director to make 2018 an incredible year for GAPPP.

I am looking forward to the GAPPP University and EXPO at the Cobb Galleria Centre on February 5th and 6th. We have an awesome lineup of room presenters, exhibiting suppliers, and keynote speakers this year. It is an event you will not want to miss and I hope to see you all there.

Thank you again for this opportunity, and if any of you ever need anything please do not hesitate to call or email me (my contact info is on the Board of Directors page on the GAPPP website).

### Member Spotlight



If you attend GAPPP events, we bet you've seen this lovely lady often, since she comes out for most of the lunch and learns, shows, and FUN people gatherings (*shows you just how smart Tina Andrews is!*)

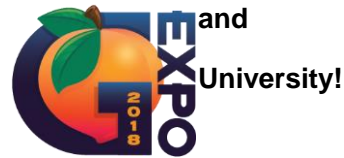
An industry veteran, Tina loves to learn more about this industry as often as she can, in between home renovation, tennis tournaments, and travel to exotic locales.

Tina's always upbeat and friendly, and loves meeting new people, and you will love meeting her, as well.

She's been a great sport, being the January Member Spotlight, and answered a few questions for our newsletter.

See what Tina has to say [here](#) about favorite cartoons, pizza, and what she'd be doing if not living the dream selling promotional products!

### It's time to Register for EXPO



### HOLY SMOKES!

**Feb 5 and 6! We are only 7 business days out from this event!**

[Register Here](#)

[Our 10 Room Presenters](#) for 2018 are some of the best Suppliers in the industry, and **will have a plethora of ideas** for distributors about how to get better margins, be creative, and, of course, **make more money!**

Registration options:

- Expo only
- Expo and Keynote speaker (client-friendly)
- University only
- University AND Expo

Please don't wait to get yourself AND your clients pre-registered! Avoid the lines!

If you're working on your industry certification, **you can earn 6 CAS credits** by attending GAPPP University!

[Schedule of Events: University / Expo is here.](#)

**At the bottom of that page** you will find the link to the End Buyer Pre-Registration form. Please send this in to the GAPPP office **ONE TIME ONLY, on 2/1**, so that we have no duplication or confusion!

[Who's Exhibiting? Click Here!](#)

Do you want a pdf of this invitation that you can personalize and send to your clients?

Drop a note to [info@gapp.org](mailto:info@gapp.org), subject line: Client Invite

**G EXPO**  
NOV-17

*You Are Invited...*

to attend the  
**Largest End Buyer Show  
in the Southeast!**

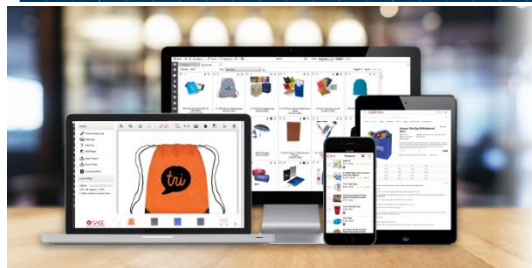
Thousands of products on display, discounted parking, and **so much more!**

Keynote Speaker & Breakfast,  
**Jeff Justice**  
*Motivational Humorist,*  
begins at 9:00  
(RSVP required to attend)

Join us at the Cobb Galleria Centre  
from 9:30 - 2:00pm · 2/6/17

**RSVP to attend no later than 1/30**

GET READY, SET, GO!



Membership has its benefits – special pricing on **SAGE** services

[Learn more >](#)

**Still need to renew or join GAPPP for 2018?**

[Use this link!](#)

**THE COUPON BOOK IS NOW ONLINE AND READY FOR MEMBERS TO USE AND PUT MONEY BACK TO YOUR BOTTOM LINE!**

This message was sent to you by GAPPP, The Georgia Association of Promotional Products Professionals  
If you no longer wish to receive these emails, you can [unsubscribe](#) at any time

831 Windsor Oak Circle, Lawrenceville, GA 30045 | 404 218 2689